



Silver Economy Summit

May 13- 14, 2010
World Trade and Convention Centre
Halifax, Nova Scotia, Canada

PROGRAM AT-A-GLANCE

Wednesday, May 12, 2010

5:00 – 7:00 pm	Welcome reception Windows Restaurant, World Trade and Convention Centre <i>Join us to open the Summit with light hors d'oeuvres.</i>
----------------	--

Thursday, May 13

8:00 am	Registration and exhibits open World Trade and Convention Centre
8:30 – 10:00 am	Official welcome by Premier Darrell Dexter Keynote address by Joseph Coughlin, Chief Executive Officer of the AgeLab Massachusetts Institute of Technology
10:00 – 10:30 am	Refreshments and networking in display area
10:30 – 12:00 pm	Round #1 – Parallel sessions
12:00 – 1:30 pm	Lunch Lunch speaker: Zuzanna Skalska, Venberlo, The Netherlands
1:30 – 3:00 pm	Round #2 – Parallel sessions
3:00 – 4:30 pm	Round #3 – Parallel sessions
7:00 – 9:00 pm	Dinner Banquet World Trade and Convention Centre

Friday, May 14

7:30 – 8:30 am	Breakfast Buffet World Trade and Convention Centre
8:30 – 10:00am	Plenary presentation Adapting your business or organization to stay in line with the needs and interests of an aging population. Presentation by SenioSphere, a consulting company from Paris, France.
10:00 – 10:30 am	Refreshments and networking in display area
10:30 – 12:00 pm	Facilitated Discussion: Defining a vision of the future – what would it take to make it happen? OR Round #4 – Parallel sessions
12:00 – 1:30 pm	Lunch Lunch speaker: Peter Bennie, PRIME, Ireland
1:30 – 3:00 pm	Plenary session
3:00 pm	Wrap up and farewell reception World Trade and Convention Centre

Parallel Sessions Round #1 May 13, 2010, 10:30am-12:00pm

Session Title	Session Theme	
Understanding the experience of aging	Age-Friendly	Workshop with: Glen Hougan – Nova Scotia College of Art and Design
Succession Planning for Small and Medium Sized Businesses	Economy/Business/Workforce	Panel session with: Margaret Armour – Aerobics First Shawn Levangie – Trail Blazer Products Bruce Phinney – Scotia Plastics Moderated by: Dan Jennings - Deloitte
Senior Enterprise or Senior Entrepreneurship – Encore performances?	Economy/Business/Workforce	Workshop with: Paula Fitzsimons – Fitzsimons Consulting
Academic Research session	Economy/Business/Workforce	Tim Schweisfurth – Hamburg University of Technology <i>New Product Development in the Silver Economy</i> Jacques Legare – Mount St. Vincent University <i>Projecting the support needed in the community to assist older Canadians:</i> <i>Where should you invest your business?</i>

Parallel Sessions Round #2 May 13, 2010, 1:30pm-3:00pm

Session Title	Session Theme	Speakers
Becoming an Age-Friendly Employer	Age-Friendly	Panel session with: Bruce English - Capital Health Bruce Smith – Scotia Bank Kelly Henderson – Trucking Human Resources Sector Council Moderated by: Sandra Smith-Muir, Human Rights Commission
Entrepreneur's Panel – seizing opportunities	Economy/Business/Workforce	Panel session with: Ron Swan – Home Safe Living Corrine Maclsasac – Health Outcomes Worldwide Michael Speraw – Up-Lift Technologies Moderated by: Paula Fitzsimons – Fitzsimons Consulting
Volunteerism with older adults – Attracting and working with the new volunteers	Social and Community Engagement	Workshop with: Don LaPierre – Volunteer Canada
Ageism: perception and reaction	Age-Friendly	Workshop with: Elizabeth Veenema

Parallel Sessions Round #3 May 13, 2010, 3:00pm-4:30pm

Session Title	Session Theme	Speakers
Succession Planning for Non-Profits	Social and Community Engagement	Workshop with: Chris Pelham Acadia Centre for Social and Business Entrepreneurship
Removing obstacles to employing older workers	Economy/Business/Workforce	Panel session with: Janet Martin – RBC Peter Bennie – PRIME Shirley Hazen – Department of Finance (NS) Moderated by: Barbara Jones-Gordon, Labour and Workforce Dev.
Growth Sectors	Economy/Business/Workforce	Panel session with Zuzanna Skalska – VanBerlo Joseph Coughlin – Age Lab, MIT Cristelle Ghekiere - SenioSphere Moderated by: Chris Bryant – Office of Policy and Priorities
Academic Session	Social and Community Engagement	Patriek Marier – Concordia University <i>The Administration of Aging and its Impact on Policy Responses: A Canadian Comparison</i> Robin Stadnyk – Dalhousie University <i>Assessing readiness for age-friendly change: A framework for environmental assessment</i> Robin Oakley – Dalhousie University <i>Food is Medicine and Medicine is Food: Food Consumption and Longevity Among Siddha Practitioners in Tamil Nadu</i>

Parallel Sessions Round #4 May 14, 2010, 10:30-12:00pm

Session Title	Session Theme	Speakers
Universal Design for an Inclusive Environment	Age-Friendly	Panel session with: Don Shiner – Mount St. Vincent University Glen Hougan - Nova Scotia College of Art and Design Eileen Clarke – Town of Gladstone, Manitoba Moderated by: Ted Hobson
Government policies and programs	Economy/Business/Workforce	Panel session with: Paula Fitzsimons – Fitzsimons Consulting Marjorie Davison – Labour and Workforce Development Jackie Aiken – New Horizons for Seniors Program Moderated by: Chris Bryant – Office of Policy and Priorities
Academic Session	Social and Community Engagement	Aine Humble – Mount St. Vincent University <i>Caregivers and Early Retirement: A Social Care System Analysis</i> Marjorie Willison – Chebucto Communities Development Association <i>Case Study: Designing the Built Environment to Improve Health and Quality of Life</i> Y Reddisekham – Dalhousie University <i>Aging as a Social Resource: Knowledge of Forest Plants for Healing and Good Health Among Tribal Peoples of Andhra Pradesh, India</i>